



**INVESTIN**

THE ULTIMATE WORK EXPERIENCE

# Classroom to Career

## Importance of Industry Experience

Esher Sixth Form College

What we will  
cover

The Job Market & Why Career preparation is  
so important

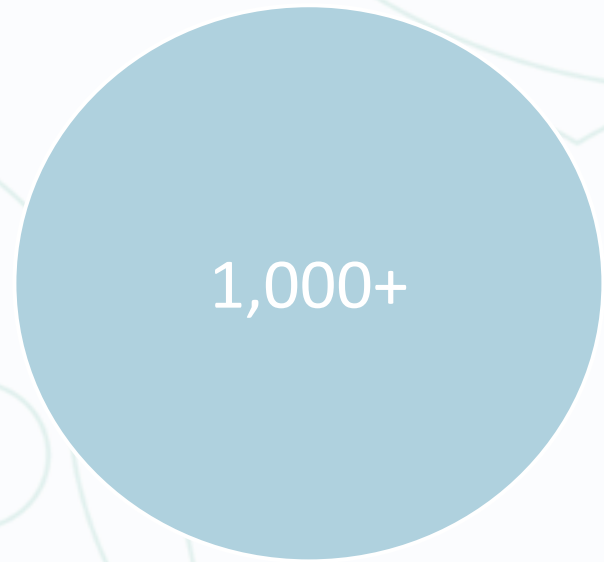
Signposts for Success

InvestIN's Career Insight Summer Schools



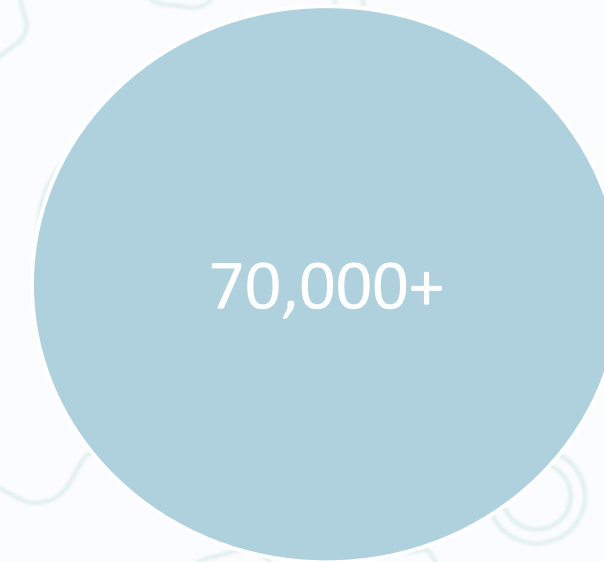


We've worked with over



industry professionals to design and deliver the ultimate work experience

We've provided over



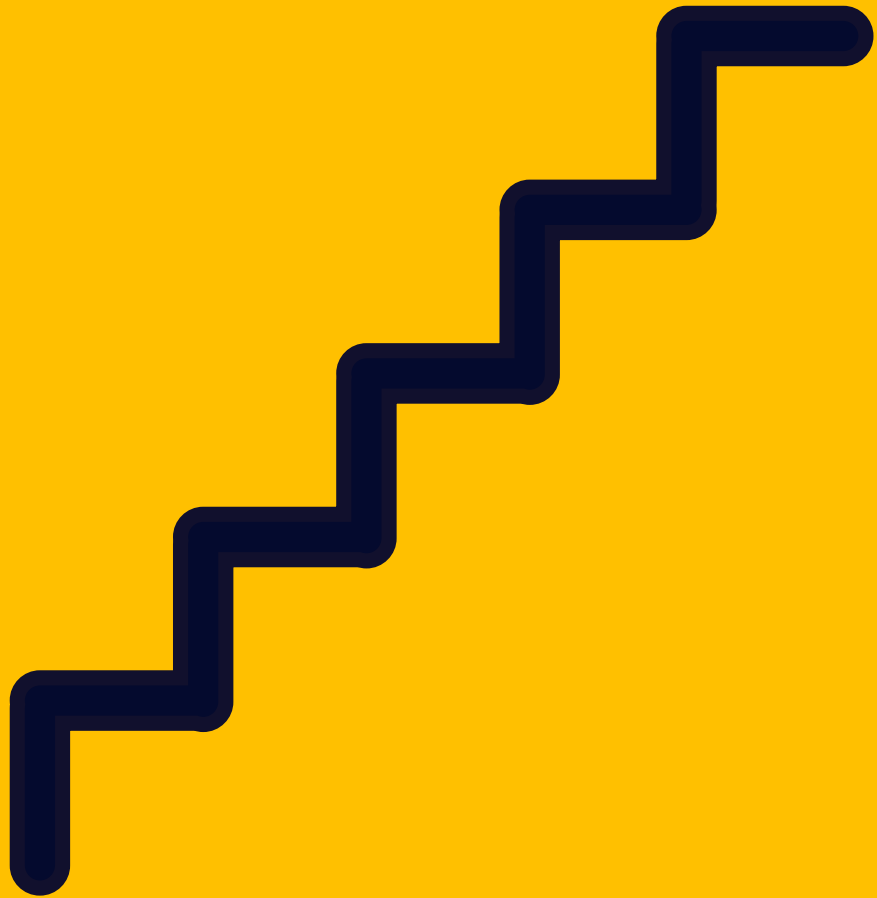
students with an immersive experience of their dream career

*Partnerships with 1000+ schools across the globe*



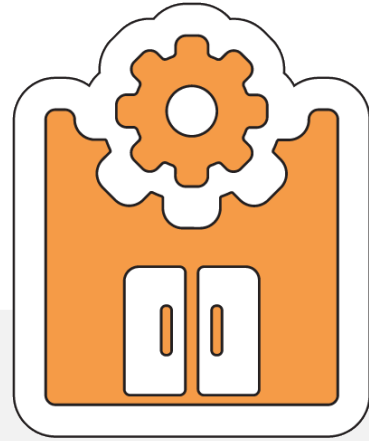
Why is careers preparation so important?

Past – Linear Career



Today – Future Career





## AI & Machine Learning

19 million tech jobs will be created by 2030.

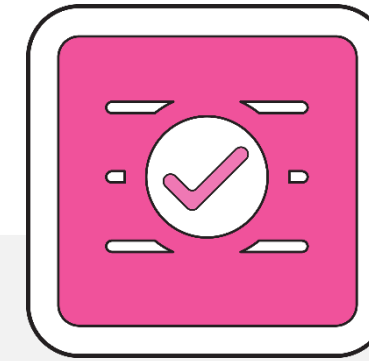
- AI as a service
- Predictive analytics



## Green & Climate

Necessity to meet sustainability objectives.

- Carbon Capture
- Electric Vehicles



## Consumer-Driven

Creator economy has boomed due to social media

- Mental Health & fitness platforms
- Wellness devices

10 years on...

# The Labour Market

Constantly being reshaped!

Fast growing jobs include:

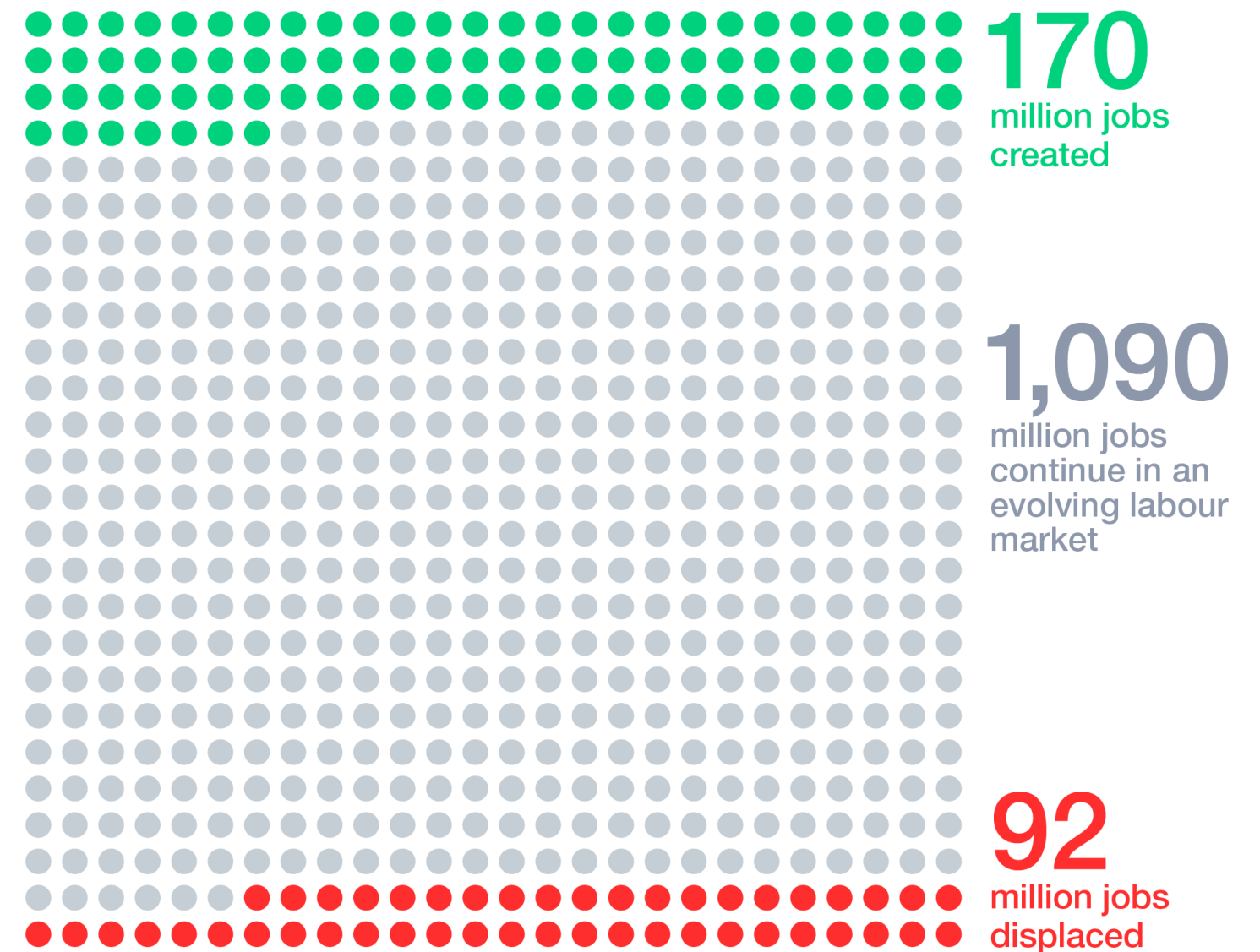
- Big data/AI specialists
- Farmworkers
- Software developers
- Constructions workers
- Care givers

Crucially, 45% of jobs don't yet exist!

Future of Jobs Report 2025



## Total job growth and loss



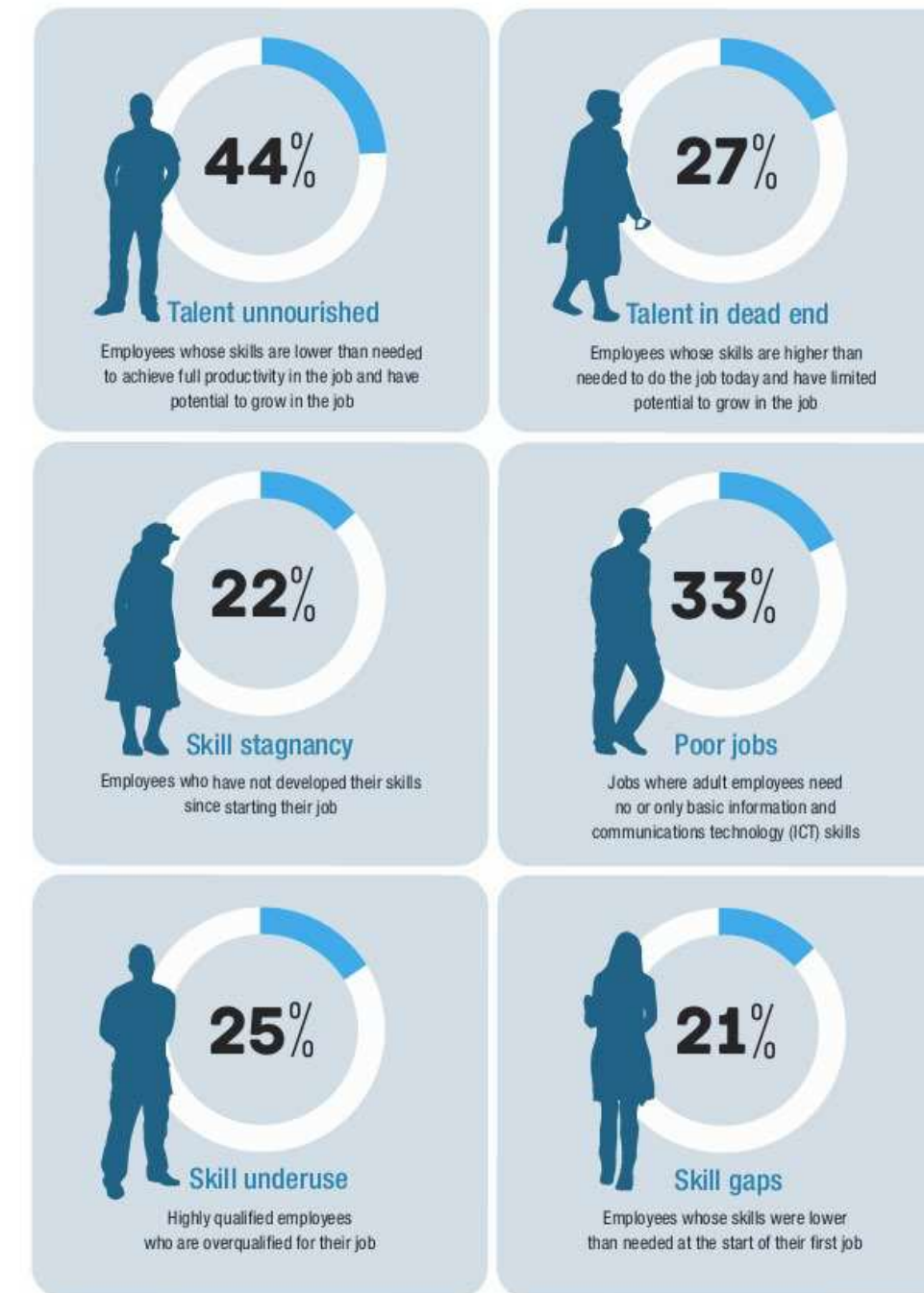
Source: World Economic Forum. (2025). *Future of Jobs Report 2025*.

# The Importance of Skills

Uncertainty means skills remain critical in our evolving labour market.

But we are seeing significant **skill mismatches** across Europe.

**44% of employers** reported their employees as not having the right / developed-enough skills!



Source: Cedefop ESJ survey.

Sought after skills

Motivation

Active listening

Empathy

Creativity

Communication

Self awareness

Interpersonal

Resilience

Quality control

Attention to detail

Technological literacy

Leadership

Analytical thinking

Social influence

Curiosity

Flexibility

Dependability

Lifelong learning

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# The shift to experience

## Qualifications

11% students achieved 40-45 points in the Diploma in 2024.

18.8 million students studying at University level in the EU.

## Experience

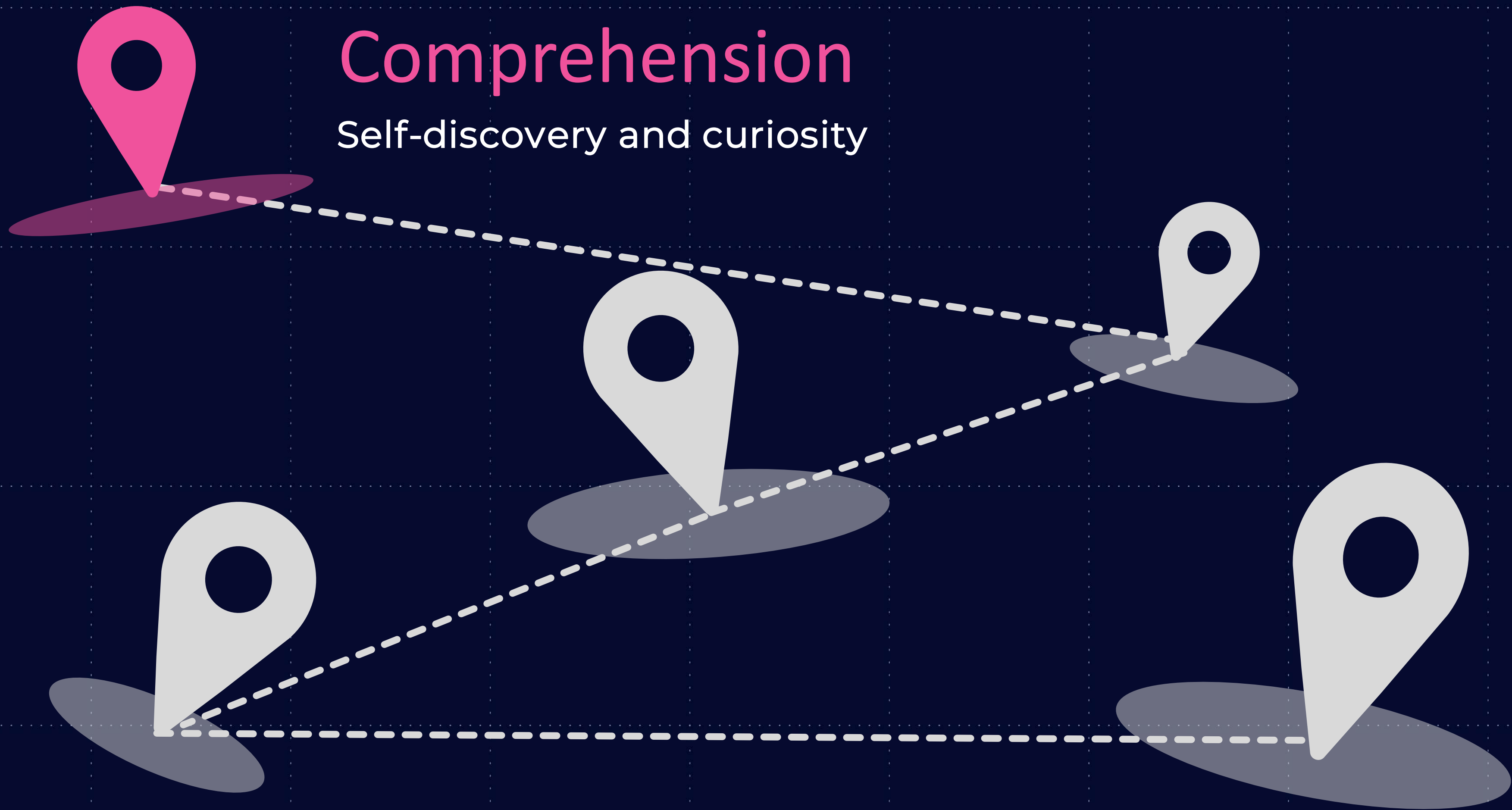
1 in 3 EU employers reported difficulties in filling vacancies due to lack of **work based learning**

Students who complete work experience are **5 times more likely** to be employed

How can you support your child in navigating their next steps?

# Comprehension

Self-discovery and curiosity



## Strengths

**What** are they good at?

Identify their skillsets. Make skills a regular part of the conversation.

## Interests

**Why** are they interested in X?

Encourage curiosity! Question their interests, encourage research.

## Options

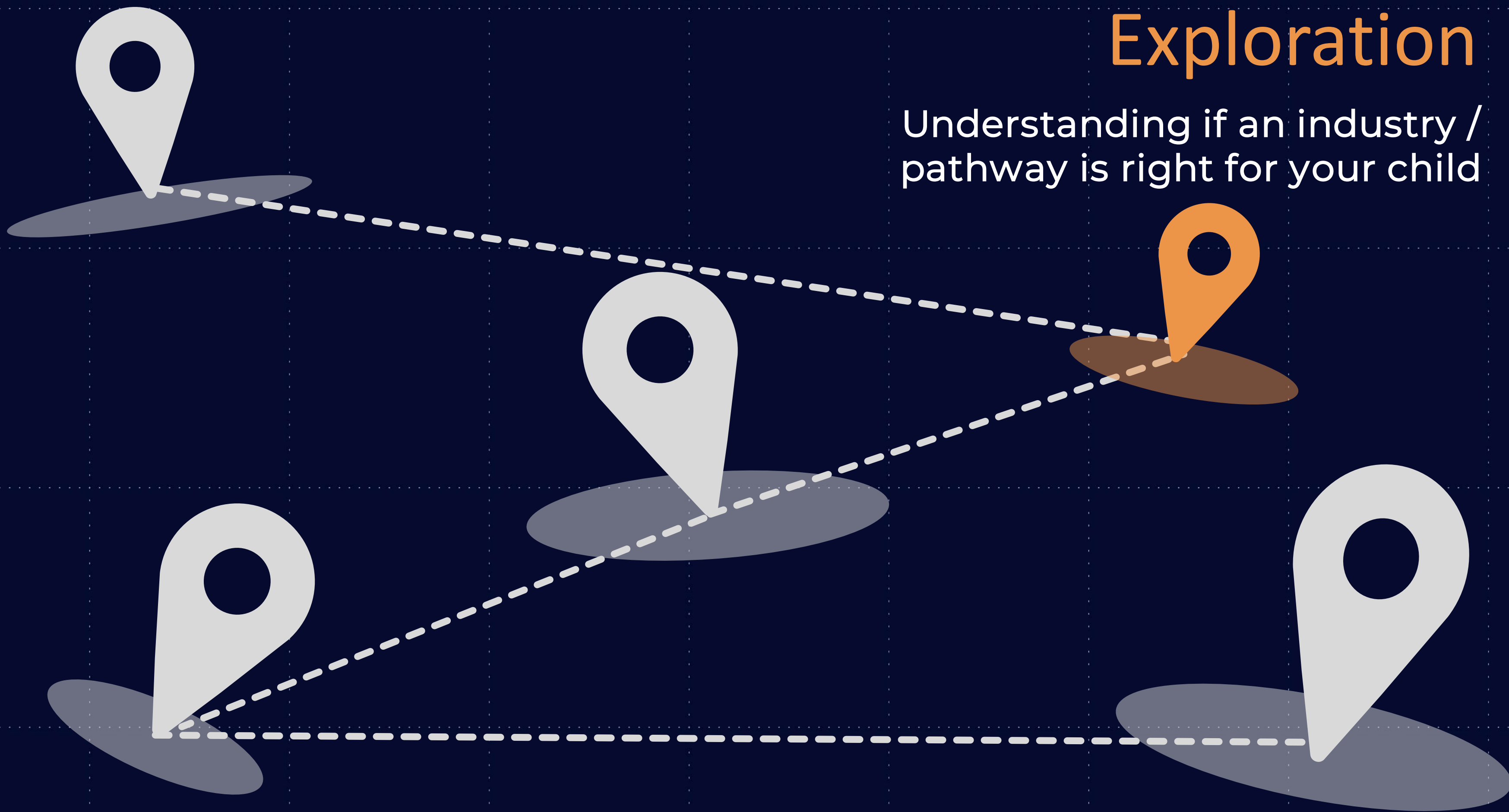
**How** do they want pursue that interest?

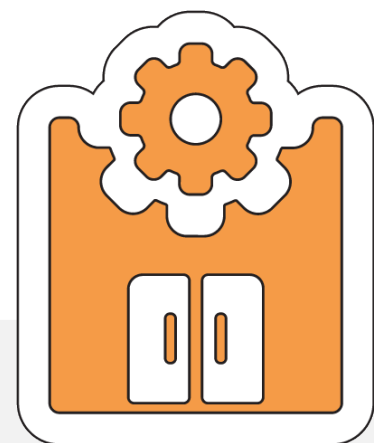
Give them options – routes, industries, study etc.

**Identify interests**

# Exploration

Understanding if an industry /  
pathway is right for your child





## Learn

Read: Prospects

Listen:  
Podcasts

Speak: Network  
with  
professionals

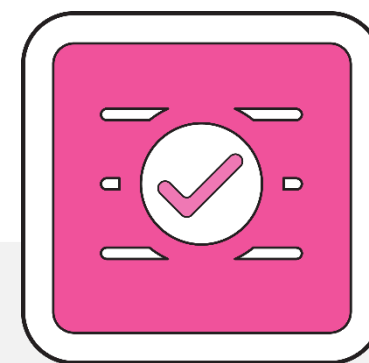


## Do

Industry  
Exposure

Work  
Experience

Skill  
Development



## Consolidate

Write down  
what learnt

Speak to  
further people

Research  
again!

Explore options

How to maximise chances in the  
recruitment processes

# Preparation



# Summary

## The Preparation Toolkit

**Resilience**



**Workplace Experiences**

**Confidence**

**Professional Network**



**Assessment Centre technique**

**Interview Skills**

**Strong CV**



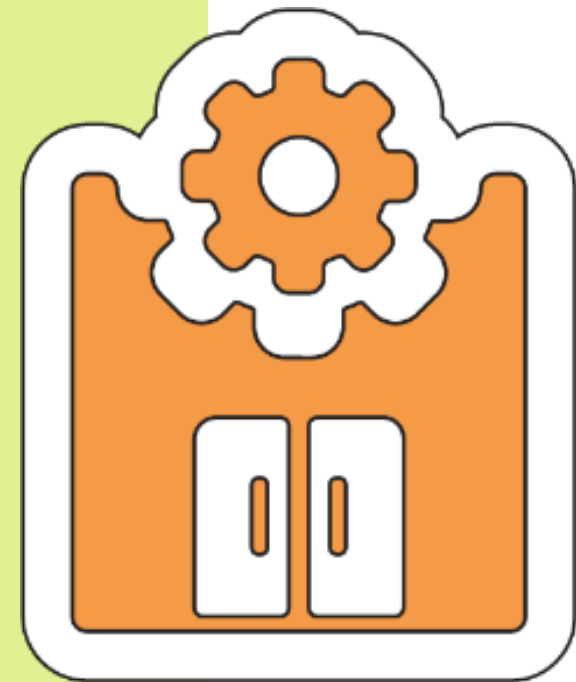
# Industry Experience Action Plan

Perhaps work with your child to put together an '*experience action plan*'.

Over the next two years, what sort of experiences are they going to try and secure and how will they record that?

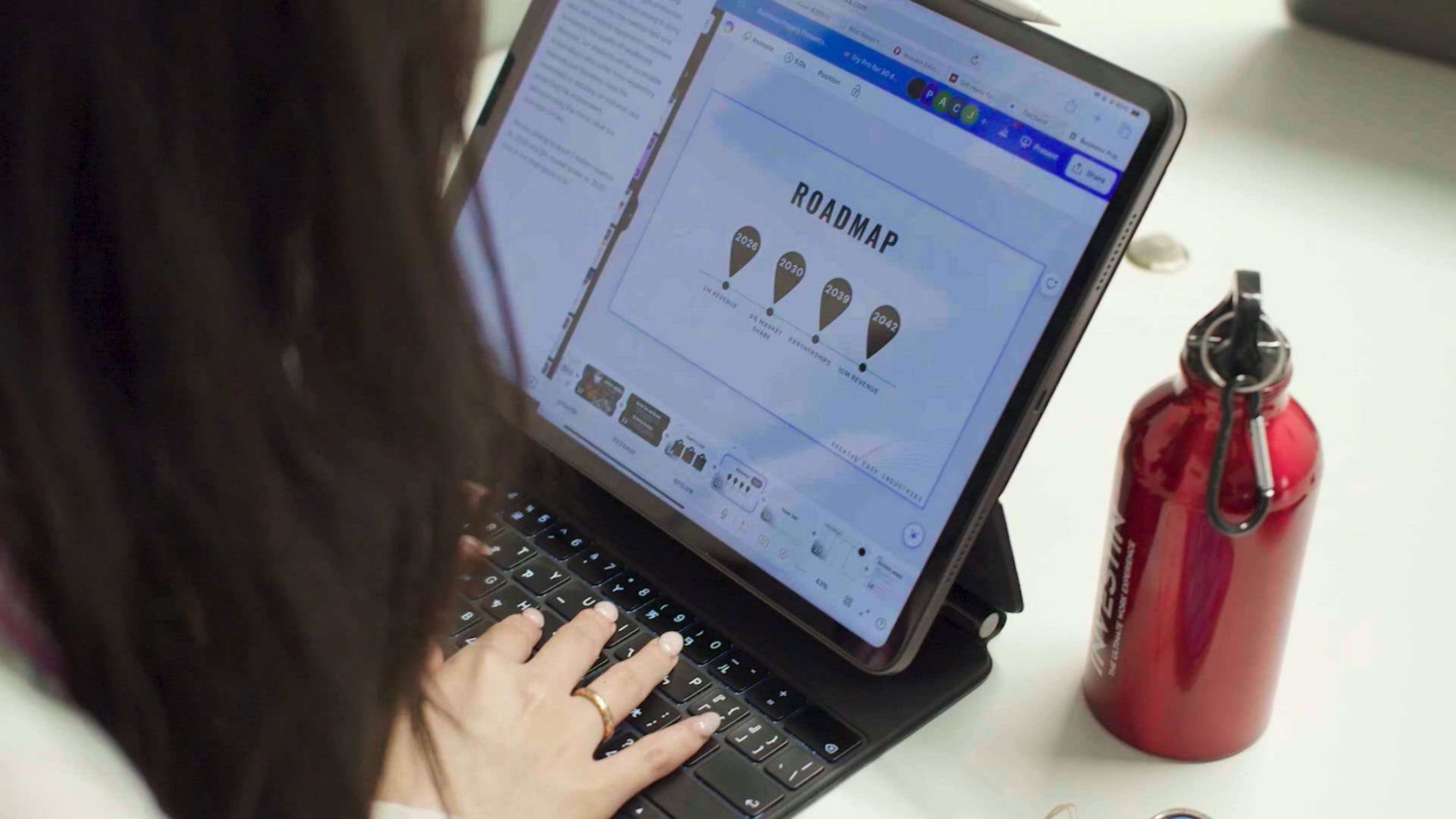
## Some tips:

- Prepare a CV in advance
- Start at volunteering, and work up to part time jobs / internships
- Save time in the summer holidays for experiences
- Encourage them to keep a log of their network & skills gained



*Remember: co-pilot, not driver!*





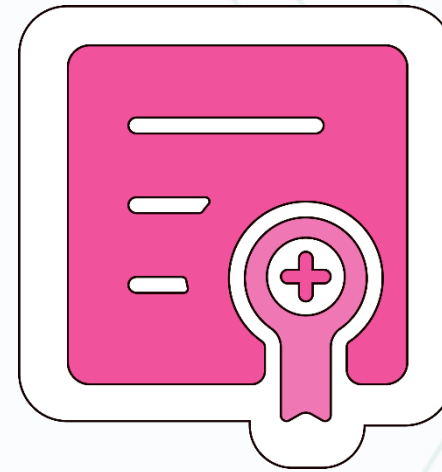
# ROADMAP



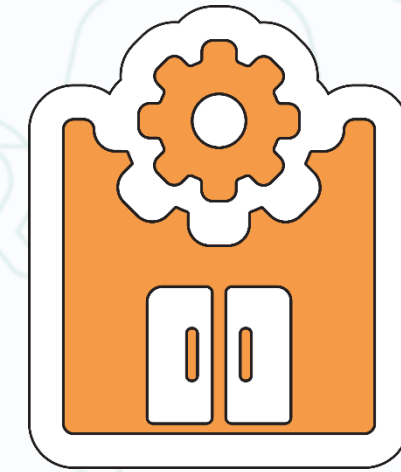
STRATEGY-BASED INDUSTRY



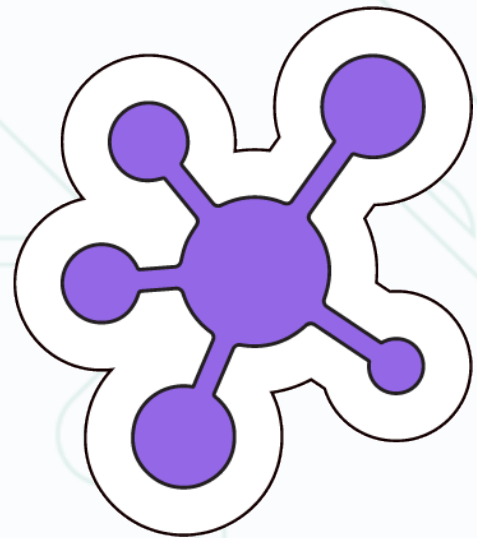
**Gain hands-on experience with top professionals**



**Gain a certificate, reference letter & accredited award in work experience to boost university applications**



**Explore real workplaces**



**Meet students from around the world**



**Live in UCL halls of residence**

Choose from  
**15**  
different industries



Architecture

Forensic science

Art & Design

International Politics

Computer Science

Investment banking

Dentistry

Law

Engineering

Medicine

Entrepreneurship

Psychology

Media

Veterinary medicine

TV & Film making



## Weekend Programmes

1-day

March & November

In-person at UCL  
or online

Gain a certificate

## Summer Experiences

1 or 2 weeks

In-person in London

July & August

UCL accommodation

Gain a Level 3 Award in  
Work Experience



## Summer Experiences

### Comprehensive career summer school

- ✓ Hands-on career simulations & coaching
- ✓ Taught by industry professionals
- ✓ Excursions to professional workplaces & firms
- ✓ Whole days dedicated to industry specialisms
- ✓ Private networking opportunities
- ✓ Certificate

**Ages** – 15-18

**Length** – 1 Week | 25 hours

2 Weeks | 50 hours

2-Week Premium | 65 hours

**Dates** – July & August 2026

**Location** – London

**Residential Package Optional** – Inclusive of accommodation at university halls of residence, breakfast & dinner, guardianship & evening/weekend social programme.

### 2-Week

- + Assessment centre
- + Industry reference letter
- + Graduation ceremony

### 2-Week Premium

- + Personalised professional development & university admissions coaching
- + Personality profiling & psychometric testing
- + Private Gala dinner with professionals, plus other exclusive evening activities
- + UCAS points for your experience, through our Level 3 Work Experience Award



# Gain a qualification & UCAS points for work experience

Concrete evidence of the key employability skills you've gained.  
Support Question 3!

www.ucas.com

### My qualifications

Please select a qualification...

- athe level 3
- ATHE Level 3 Award In Contact Centre Operations in the Financial Services Sector
- ATHE Level 3 Award in Education and Training
- ATHE Level 3 Award in Entrepreneurship
- ATHE Level 3 Award In Graded Examinations in Acting and Theatre Skills
- ATHE Level 3 Award In Research Administration

Subject (optional)

Points 0

Add another qualification Clear all

Total points 0

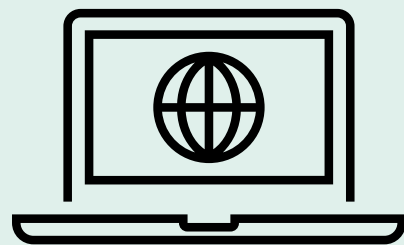
If you join us for 2 weeks this summer, you can opt to achieve a Level 3 Award in Work Experience, and you can simply add this to your application along with your other academic qualifications.

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DISCOUNT CODE:

# ESHER10

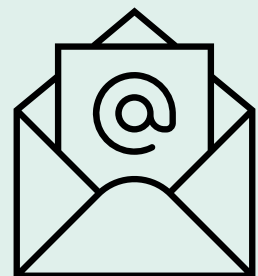
Get in touch with us!



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