

## **GREEN TRAVEL PLAN**

### **ESHER COLLEGE**

**2019**

#### **Introduction**

This travel plan has been prepared by Esher College to reduce dependency on the private car and subsequently reduce vehicular trips whilst increasing travel by sustainable travel modes.

The travel plan is for all at Esher College, staff, students and visitors.

#### **About Esher College**

Esher College is an Ofsted Outstanding non-selective state funded sixth form College.

The Corporation was established under the Further and Higher Education Act 1992 for the purpose of conducting Esher College. The Corporation is made up of 15 Governors, who act as Trustees for the purposes of the Charities Act 2011. Their responsibility collectively is to bring independent judgement to bear on issues of strategy, performance, resources and standards of conduct.

Esher College is located in Thames Ditton. The College is based on a single campus with an internal area of 10,306 m<sup>2</sup>, and an external area of approximately 36,000m<sup>2</sup>. The campus is in a predominantly residential area, close to Thames Ditton railway station.

Esher College has approximately 1,880 full-time 16-19 students and offers a wide range of A level and BTEC courses. Students consistently achieve high results with pass rates above 99% at A level and at 100% for BTECs. A wide variety of Adult Education courses are offered to the local community. Our facilities, including but not limited to, Sports and Drama are let to local community groups at weekends and evenings.

Esher College has 176 members of full-time and part-time staff.

#### **Operational information**

The College is open daily throughout term time (39 weeks per year).

Teaching hours are between 8.55am and 4.15pm

Adult Education generally runs between 7pm and 9pm outside of the evening commuter peak period.

There are other more infrequent events held in an evening, for example parent consultation evenings, the College Open Evening and student progression events.

During College holidays the site is typically open between 8am and 4pm. There will normally be up to 20 support staff working during these periods, teaching staff may attend on an ad-hoc basis, and contractors may be in for maintenance and building works.

## Site audit

### On-site infrastructure

- Car Parking – there are 239 parking spaces available on site for staff, students and visitors to the College, including 5 disabled spaces, 90 student spaces, and 3 visitor spaces.
- An audit of the available spaces carried out during September 2018 and October 2018 showed that there are on average 57 unused spaces in the car parks daily. The pattern of usage shows that there is heavier usage on a Wednesday and Thursday, and then heavier usage on an afternoon.
- The College does not currently charge for use of the car park. This is to encourage students to park on site and reduce the congestion in neighbouring residential roads. Parking is a major concern for residents in the streets immediately surrounding the College during term time.
- Students park on site subject to the receipt of a parking permit, which is issued on evidence of insurance and driving licence particulars.

### Cycle facilities and pedestrian access

- The College provides 200 covered cycle parking spaces for students and staff (160 in the front car park, 40 by the rear College entrance) and a further 60 open spaces for students and staff. There is a marked area near the rear entrance for motorcycles which can accommodate 10 motorcycles.
- A review of cycle parking on College premises suggests that we do not have sufficient cycle rack spaces at present.
- Pedestrian access is via the rear entrance at Weston Green, the front entrance and exit on Weston Green Road.

### Off-site infrastructure

#### Bus Transport

There are various bus routes that enable access to the College, sometimes with a short walk at either end.

In the past the College has attempted to provide bus services for those areas less well served by public transport. Our experience was that due to the disparate nature of student timetables, demand was not consistent and therefore it was not financially viable to continue these services.

Appendix 1 shows main destinations by bus from Thames Ditton. See also Appendix 2 for rail and bus reduced fare schemes.

#### Train Services

Thames Ditton Station is a 5 minute walk from the College. Train services are run by South West Trains operating as a normal public service for fare paying passengers. The line runs from Hampton Court to London Waterloo with two trains per hour in each direction.

Students travelling to the College from Surrey can take advantage of the Surrey Fare Card Scheme run by Surrey County Council. The Scheme permits students to travel to and from College at the applicable child fare. See Appendix 2 (A) for further information and Appendix 2 (B) for information on the student Oyster card.

#### Cycle Network

Surrey County Council promotes cycling as your mode of transport, and although there are cycle lanes near the College, they are intermittent. Some of the local roads are in need of repair, the council is aware of this and is working to improve the roads. For local cycle routes please see Appendix 3.

#### Travel to work / study survey

A travel survey among both staff and students was carried out in July 2018 and September 2018 respectively. The survey was conducted electronically, using an online survey tool. Of 176 staff members, there were 123 responses – a 70% response rate. Of the respondents 71 (58%) were full time and 52 (42%) were part time.

745 students responded to the survey out of a possible 1,880, an overall response rate of 40%.

### **Staff travel patterns**

Overall, the mode of travel to work amongst staff was as follows:

Walk	8%
Cycle	18%
Public transport	8%
Drive	65%
Other	1%

There are differences in the method of travel depending on how close to the College staff live. 22% (27) of respondents live less than 2 miles from College. Among this group, 33% cycle, 26% walk and 41% drive.

51% of respondents live between 2 and 10 miles from the College. Of this group 16% cycle, 71% drive, 10% travel by public transport and 3% walk.

Of the remaining 27% who live more than 10 miles from College 9% cycle, 76% drive and 15% take public transport.

Of the staff whose main mode of travel is by car, approximately 5% car share. The main influences mentioned for car drivers are that it's convenient, quicker, cheaper, often there is no easy route via public transport and they have heavy marking to carry home.

The biggest influence on those who walk or cycle was the convenience, the low cost and the health benefits.

The survey asked about journey times to work. The majority of staff (52%) have a journey time of less than 30 minutes, 24% have a journey time of 30 – 40 minutes and the remaining 24% of staff travel for more than 40 minutes.

### **Student travel patterns**

Overall, the mode of travel amongst students was as follows:

Walk	10%
Cycle	16%
Public transport	64%
Drive	10%

The pattern of student travel is very different to that for staff. The biggest percentage use public transport and nearly 40% travel for more than 40 minutes to attend lessons.

17% of students that responded live less than 2 miles from College. Of these, 24% cycle, 13% either drive or get a lift in from parents, 18% take public transport and 45% walk. Most walked as it was the easiest and most convenient method of getting to lessons.

70% of students who responded live between 2 and 10 miles from College. Of these, 17% cycle, 9% either drive or get a lift in from parents, 72% take public transport and 2% walk. Most took public transport and cited that it was the quickest and easiest way of getting to College. For those who walked or cycled saving money, and convenience was a large factor.

13% of students who responded lived more than 10 miles away. Of these, 5% cycle, 14% either drive or get a lift from parents, 79% of these students take public transport and 2% walk. For most public transport is their only method of getting into College.

Of the 10% of students that drive approximately 40% car share. Of those students who travelled by train, only 11% had a Surrey student fare card.

### Aims, Objectives and Targets

The Travel Plan aims to develop ways in which the College can reduce dependency on driving and develop more sustainable methods of travel. More specifically:

- To facilitate sustainable travel choices
- To increase car sharing – and consequently reduce single occupancy car use
- Encourage alternative means of transport for staff and students living within 2 miles of College
- An increase in cycling
- Reduce reliance on the car as a means of transport

We have identified targets for increasing sustainable travel modes.

		Staff			Students		
		Current	% change	Target	Current	% change	Target
Less than 2 miles	Walk	26%	15%	31%	45%	4%	48%
	Cycle	33%	15%	38%	24%	15%	28%
	Drive	41%	-30%	31%	12%	-30%	9%
	Public Transport	0%	0%	0%	18%	-10	15%
Between 2 and 10 miles	Walk	3%	0%	3%	2%	0%	2%
	Cycle	16%	50%	24%	17%	10%	18%
	Drive	71%	-15%	60%	9%	-10%	7%
	Public Transport	10%	20%	13%	72%	1%	73%
More than 10 miles	Walk	0%	0%	0%	0%	0%	0%
	Cycle	9%	30%	12%	5%	20%	6%
	Drive	76%	-20%	63%	15%	-15%	12%
	Public Transport	15%	50%	25%	80%	1%	81%

## **Travel Plan Measures**

To deliver the Travel Plan a series of Travel Plan measures will be implemented. Certain measures have already been implemented by the College. These measures include:

- We already have a “Cycle to work” scheme – we will re-advertise this
- We have had a programme of improving our cycle shelters over the last two years, such that 20% more cycle racks are now covered than two years ago
- The Travel Plan will be made available on the College website
- We will submit bids for grant funding to provide additional cycle shelters
- We will look to seek funding to improve our showering facilities to further encourage cycling to College
- The Surrey Student Fare card will be promoted
- The TFL Oyster card will be promoted
- The new 26 to 30 railcard will be promoted giving younger members of staff 1/3 off rail travel
- Students and staff who do drive will be encouraged to car share and park on site as the audit clearly shows that space is available
- Information and advice on safe cycling, and local routes will be made available to students as part of the enrolment process
- We have a committed and active Environmental Sustainability group with representatives from students and staff. They have run and will continue to run a “leave your car at home” day as part of the College wide “Green Week” each year.

In addition to the above, the College will manage the issue of Car parking permits with priority being given to students who live further than 2 miles from the College, and to those who show a commitment to car sharing. Priority is also given to those with accessibility requirements.

Communication of the policy will be largely via the staff and student portal and the College Website.


## **Monitoring and Review**

The progress of the Travel Plan will be measured by:


- Annual travel survey of staff and students to measure any changes in the patterns of travel and to assess whether aims, objectives and targets set have been achieved.
- An audit of car parking spaces undertaken at different times of the year
- Review of the number of parking permits issued to students

It should be noted that there may be external influences beyond the control of the College which may influence travel choices, such as alterations to public transport provision, weather conditions, fuel prices and local transport policies. It may be necessary in those instances to change the targets of the Travel Plan.

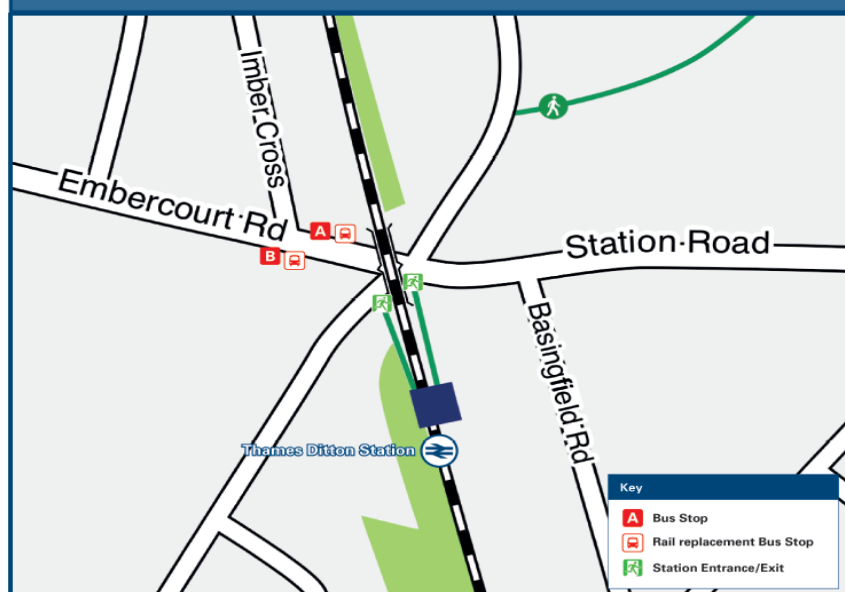
# Main destinations by bus (Data correct at July 2018)

DESTINATION	BUS ROUTES	BUS STOP
Addlestone	514, 515	B
Brooklands (for Superstores)	514, 515	B
Burntcommon	715	B
Cobham	513, 715	B
Downside	513	B
East Molesey	514	B
Esher	513, 515, 715	B
Field Common Estate	514	B
Guildford	715	B
Hersham	514, 515	B
Kingston-upon-Thames	513, 514, 515, 715	A
Lower Green	515	B
New Haw	514, 515	B
Oxshott	513	B
Ripley	715	B
Royal Horticultural Society Gardens (Wisley)	715	B
Seething Wells (University Halls of Residence)	513, 715	A
Stoke D'Abernon	513	B
Surbiton (Town Centre & Rail Station) 	514, 515	A
Walton-on-Thames	514, 515	B
West Molesey	514	B
Weston Green	513	B
Weybridge (Town Centre & Rail Station)	514, 515	B
Wisley (RHS Gardens)	715	B

## Notes

- Bus route 513 operates a limited service Mondays to Fridays only.
- Bus route 514 operates a limited service Mondays to Saturdays only.
- Bus route 515 operates Mondays to Saturdays.
- Bus route 715 operates Sundays and Public Holidays only from Thames Ditton rail station.
-  Direct trains operate to this destination from this station.

## Buses



## Appendix 2 (A) – Surrey Student Fare Card Scheme (1/3 off rail fares & reduced bus fare)

See <https://www.surreycc.gov.uk/schools-and-learning/schools/school-transport/16-transport-to-school-or-college/student-fare-card-scheme> for full details - excerpt below

Note that

The scheme for the **2018/19 academic year** (starting September 2018) is now open.

**Please note:** Any student fare card purchased today will **expire 31 August 2019**.

- [Apply online](#)
- [Bus student fare card](#)
- [Train student fare card](#)
- [Replace or change your student fare card](#)

**Please note:** if you need to use both a bus and a train to complete your daily journey, you will need to apply for both a bus and a train student fare card. You can only apply for both cards if both modes of transport are needed to complete your journey. The bus and train cards cannot be used as alternatives to each other.

### Apply online for a 2018/19 student fare card

**Please note:** Any student fare card purchased today will **expire on 31 August 2019**.

You must be in full-time education and live in one of the administrative boroughs/districts of Surrey. Please read our [full terms and conditions](#) before applying.

[Register and apply >](#) (card expires on 31 August 2019).

### What you will need to provide

- date of birth, postal address and a unique email address for each child,
- school/college details,
- journey information (for buses please provide individual route numbers and bus company details),
- photo ready to upload, and
- credit/debit card for online payment.

### How your card will be sent out

Your student fare card will be sent to your school or college.

- If you apply by 22 August – we aim to have your card ready for collection for the start of the autumn term (4 September 2018)
- If you apply after 22 August – we aim to have your card ready for collection in 15 working days.

**Please note:** If your card has not arrived at your school/college within 15 working days please [contact the Student Fare Card Team](#)

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## Appendix 2 (B) – 16+ Zip Oyster photocard

See <https://tfl.gov.uk/fares/free-and-discounted-travel/16-plus-zip-oyster-photocard> for full details

# 16+ Zip Oyster photocard

Children aged 16-17 can get free and discounted travel on all our transport services with a Zip Oyster photocard.

▼ Benefits

▼ Who is it for?

▼ How to apply

▼ How to use

▼ Expiry

▼ Related content

## Benefits

- 50% off adult fares on bus, Tube, DLR, London Overground, TfL Rail and most National Rail services
- If you live in London, you get free travel on buses and trams
- Child rate 7 Day, Monthly or longer period [Travelcard](#) and [Bus & Tram Pass](#)



## Who is it for?

Children aged 16 and 17 can get a 16+ Zip Oyster photocard.

If your child is 16 now but was 15 on 31 August, they can still apply for and use an [11-15 Zip Oyster photocard](#).

Adults who live in a [London borough](#) who were 18 on 31 August and in full-time education, can apply for a 16+ Zip Oyster photocard to get free travel on buses and trams.

## How to apply

A parent or guardian must apply for a 16+ Zip Oyster photocard if their child is under 18.






If you're 18, you must apply for your 16+ Zip Oyster photocard and create your own [photocard web account](#).

When you apply, you agree that you or the Zip Oyster photocard holder will comply with our [Young Person's Behaviour Code](#). If you or the photocard holder doesn't, we can withdraw the photocard.



## Appendix 3 – Cycle routes

### Legend

-  Cycle track
-  Greenway
-  Signed advisory route
-  Cycle lane
-  Cycle-friendly traffic management



More details can be found on the Surrey County Council cycle infrastructure map.

<https://surreycc.maps.arcgis.com/apps/View/index.html?appid=0bb83cc10dd7498d9dbee416f8c6524>